

Colin Hautman
Director of Media Relations
335 S Hollywood St. Memphis, Tn 38104
Day Phone: (901) 336-8199

Memphis Blues
Attendance Soars on Heels of Giveaway

Total Time: (1:15)
Taylor Main, Director of Media Relations

FOR IMMEDIATE RELEASE

ANNOUNCER: The figure of Marcus Mariota is now sitting on the desks of 50,000 fans throughout Memphis and beyond. These bobbleheads were given away to fans that came out to see the Blues beat the Harrisonburg Valley Bees. With such a huge climb in attendance compared to past games, we can probably expect the Blues to have another giveaway soon.

Marcus Mariota (Mary-OH-ta) from Honolulu, Hawaii.

Marcus Mariota (11 seconds): "I think it's really great that I was chosen as the representative for the team to be on these bobbleheads. I loved seeing the fans come out and supporting the team so we'd love to see that great of a turn out at every game."

ANNOUNCER: The stadium seats around 61,000 fans and there were giveaways available to the majority of the stadium. In the next giveaway of Hawaiian shirts during the game against the Honolulu Hammerheads, there will only be 10,000 items available. The goal is to draw the crowd earlier so by offering less product, fans will have to get there earlier to make sure they get their free shirt.

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Connor Archibald (12 seconds): “As a new team in this very competitive league, we are excited for the future of this franchise and a chance to make our first playoff appearance. That will really get fans to show up in record-breaking numbers, even more than last game”

ANNOUNCER: The next home game for the Blues is this week against the Orlando Oranges. The next promotional giveaway isn't until two weeks out when the Hammerheads come to town. Since the Blues aren't handing out as many freebies as they did last week, they have created an interactive Spotify playlist. Fans can add songs they like and create the atmosphere they want to be a part of. The Blues value fan interaction and these next few weeks will demonstrate that. For more information, visit

www.memphisbluesfootball.com.

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