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Stars Align to Build a House of Blues

MEMPHIS, Tenn. – Last Monday, November 2, 2015, some of Memphis’ biggest celebrities including former President Jimmy Carter, Trisha Yearwood and Garth Brooks worked alongside members of the Memphis Blues football team and Habitat for Humanity of Memphis to build homes for the underprivileged community of greater Memphis. Those that participated in the “House of Blues Project”, as it was dubbed, contributed to the construction of 12 houses in the Uptown neighborhood of Memphis. This was Habitat for Humanity of Memphis’ most successful build of 2015.

President Jimmy Carter, 91, along with wife Rosalynn are natives to Plains, GA, and know what it means to be a part of a “Southern Community.” Carter spoke to members of the press after the build. “It was my absolute pleasure to come and work with the fine people here in Memphis. If anything, I know that what we did here will carry weight throughout the entire state

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of Tennessee. It's simply Southern Hospitality to help a neighbor." Blues starting quarterback, Russell Wilson, was ecstatic about his opportunity to work with both President Carter and the community of Memphis. "The House of Blues Project was a huge success. I mean, to see President Carter down here getting his hands dirty was amazing. If I can do that when I'm in my nineties, I'll be impressed!"

The Memphis Blues organization prides itself on community involvement and hopes more opportunities like the "House of Blues Project" will arise in the future. "We're being given a tremendous opportunity to make a difference in this community," remarked General Manager Ryan Trexler, "If we can play good football and help those in need in our Memphis family, well, shoot, what else do you need?"

The Blues plan to partner once again with Habitat for Humanity for the 2016 Jimmy & Rosalynn Carter Work Project. It will take place in the city's Uptown neighborhood, Aug. 21-27, 2016.

About The Memphis Blues

The Memphis Blues are a team in the National Football League. Established in 2015, the Memphis Blues play out of Memphis, Tennessee in the Liberty Bowl Memorial Stadium. The Blues pride themselves on having committed athletes on and off the field through community social relations and being great role models for Memphis' youth. With the motto of "Athletes today, citizens always," the Memphis Blues aim to make a positive name for them within their surrounding city and the NFL as a whole. For more information, visit

<http://www.memphisbluesfootball.com> for everything Blue.