



Memphis Blues

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Media Advisory

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FOR IMMEDIATE RELEASE

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Memphis Blues Announce Press Conference to Address Community Concerns

MEMPHIS, Tenn. (Nov. 10, 2015) – The Memphis Blues Public Relations Director, Ryan Trexler, will be hosting a press conference to speak on the latest situation concerning the death of Kevin Rasmussen, a fan of the Memphis Blues, at The Liberty Bowl Memorial Stadium last Sunday night. The press conference will take place at James Madison University in the Student Success Center Building, room 4043 on Wednesday, November 11th at 5:30 P.M.

The Memphis Blues released the following statement regarding the situation, “It is in our deepest regards to report that this past Sunday, loyal Blues fan Kevin Rasmussen fell from section 72 on the upper deck of The Liberty Bowl Memorial Stadium and lost his life. An investigation is underway and reports have been released that alcohol may have played a factor in this terrible tragedy. The Blues sympathies, concerns, and comforts go out to the family and friends of Mr. Rasmussen. The Blues will host a memorial service at the next home game where his 6-year-old son has been invited to take part in the coin toss at the start of that game. The team will honor Mr. Rasmussen and his family by having all of our football players wearing a black patch donning the initials “KR.” The Blues, in cooperation with our facilities management team and local authorities are looking into what may have caused this incident and future measures to

prevent anything of this nature from happening again. We ask all of our fans to stick together and support each other during these tough times. All of your support means the world to our team and the Blues will continue to be a meaningful staple in the Memphis Community.

In attendance as well as Public Relations Director Ryan Trexler, will be General Manager Connor Archibald and Director of Facilities Management Taylor Main. Connor Archibald and Taylor Main will be able to answer any questions the media may have.

Working media reporters and technicians should report to room 4043 on the fourth floor of the Student Success Center with proof of your media affiliation to pick-up credentials and sign-in with the communication staff, Colin Hautman and Melissa Blum who will be stationed outside of the room. Send all media inquiries and attendance verification to commteam@memphisblues.com before 11 A.M. on Wednesday, November 11th, 2015.

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