## **RLC Defense Division**

"Seeing Around the Corner to Protect the Retail Industry"



## **Problem**



Successful retailers reach millions of consumers and employ thousands of people. These successes make retailers an irresistible target for the plaintiffs' bar.

## **Solution**



The new RLC Defense Division is working with Akin Gump and McGuireWoods to develop unique programs to help retail corporate counsel "see around the corner:"

- To identify vulnerabilities and practical solutions before litigation strikes and
- To provide a forum to minimize the impact of meritless demand letters and mass action litigation.

## **Opportunity**



The best offense is a good defense! Join the RLC now to access new Defense Division tools and to strengthen the retail community network. For more information, contact RLC President Deborah White (deborah.white@rila.org) or check out our website www.RetailLitCenter.org.

